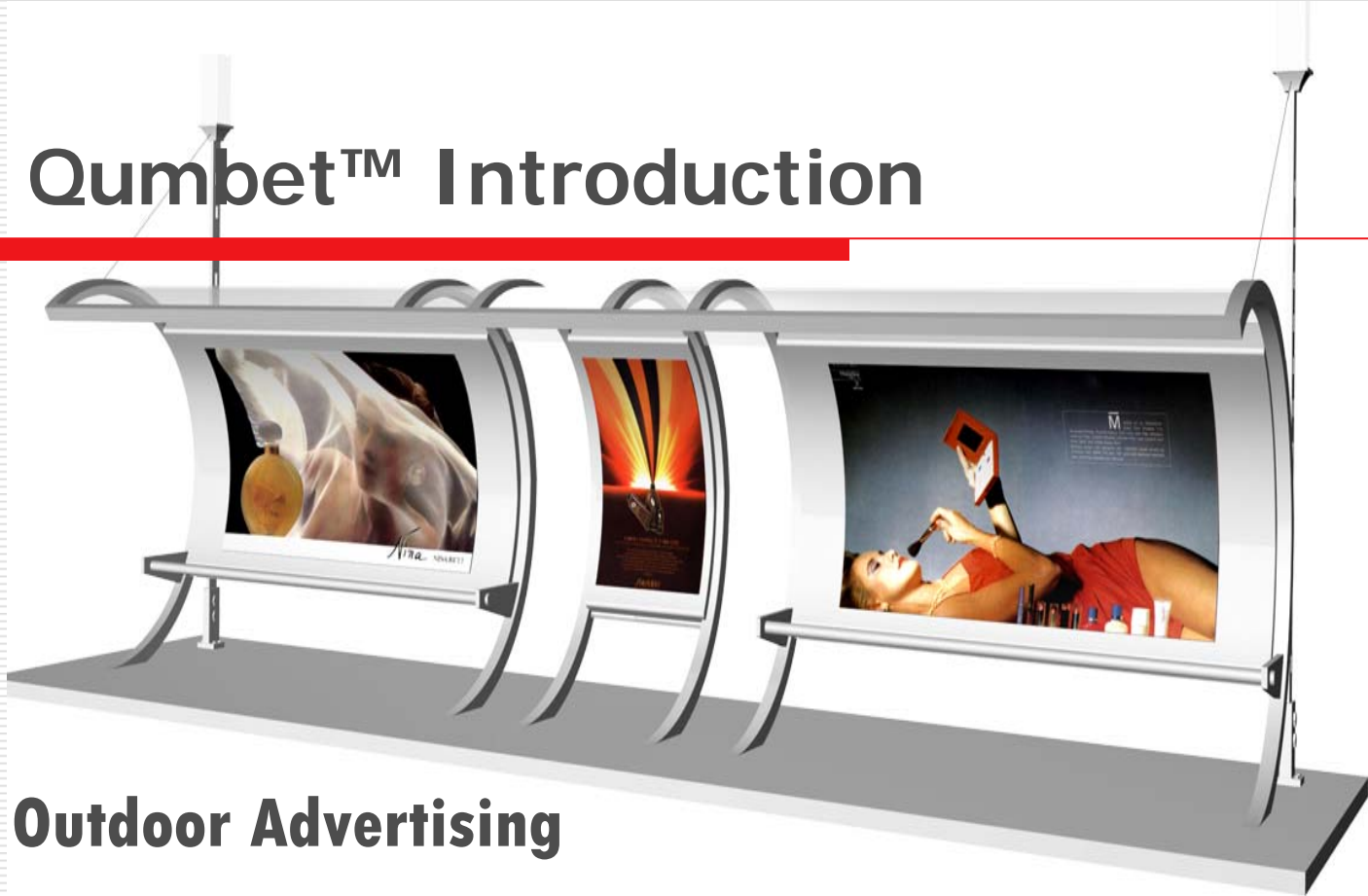


# Qumbet™ Introduction

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**Outdoor Advertising**

# Outdoor AD & Street Furniture

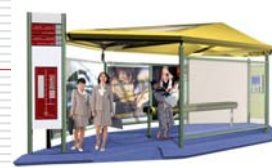
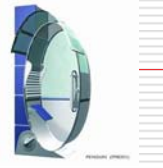
- **Street furniture is one of the newest and fastest growing sectors of the outdoor advertising market, with an estimated 60% increase in global spending between 1995-2000.**

**Outdoor advertising has become much more popular recently as a part of the media mix.**

**In 1991 only 35% of the top 200 advertisers were using Outdoor Advertising while today, over 80% of the top 200 advertisers have started using this medium to get their messages across to the consumers.**

**Outdoor advertising on street furniture is the most effective and lasting way of reaching consumers, as drivers, passengers and pedestrians are exposed to the media messages for a significantly longer time than billboards. Bright backlighting on light boxes ensures visibility during the night making them effective 24 hours a day, 7 days a week.**

**Various light boxes are today available, which help the customer to attract even more attention, such as adding movement, water bubbles, 3-D, etc.**



# Company

**United Asian Holdings Ltd. is an family corporation and established in 1998 and 15.6 Mio HK\$ capitalized and registered in Hong Kong.**

**Under the holding structure there are 3 additional companies with different operational responsibilities.**

■ **GSI (Grand Source Investment)**

■ **HKQ (Hong Kong Qumbet Ltd)**

■ **UDES (Urban Decoration Elements Shenzhen)**

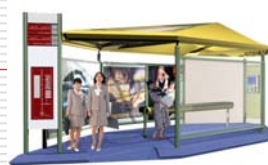
**UAH has the following activities;**



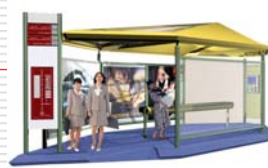
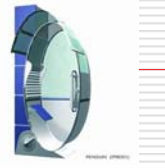
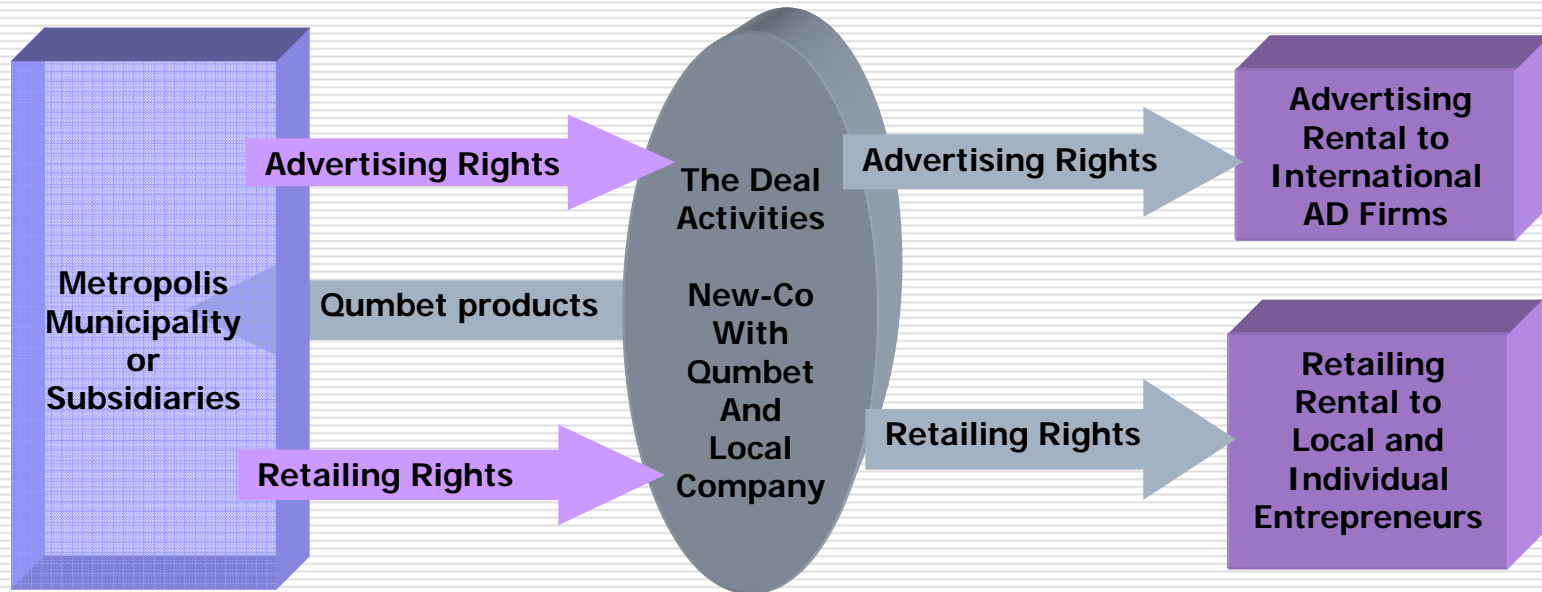
# Business

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- Street Furniture and Decoration Production & Marketing**
- Outdoor Advertisement Network Establishment & Marketing**
- Outdoor Retailing Network Establishment & Management**
- Sector brands are the following;**
  - Qumbet™ (City kiosks, telephone booths and other street furniture)**
  - KMD® (Kiosk Management & Development (Managing chain retailing system))**



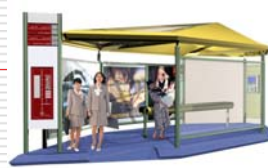
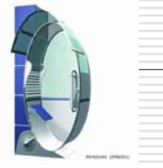
# Exchange Business Model



# Marketing Strategies

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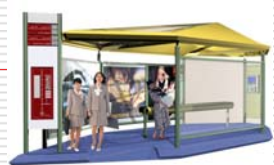
- ❑ **Global marketing of Street Furniture.**
  - Providing a solution to Metropolis's Authorities.  
**[we do DIRECT SALE]**
- ❑ **Network Development of Outdoor Advertisement.**
  - Obtain concession rights of advertisement on the street furniture. **[we do BARTER]**
- ❑ **Point of Sales Development of Kiosk Retail.**
  - Obtain operation rights of kiosks **[we do INVESTMENT]**



# Technology

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- Modular (No welding)**
- Aluminum Construction**
- Temper Glass**
- Easy pack and carry**
- Simple and fast installation**
- One units in 30 min with 4 staff**
- No Maintenance**
- Durability for 10 years**



AD & Street  
Furniture

Company

Business

Business  
Model

Marketing  
Strategies

Technology

Products

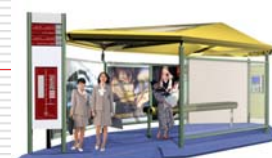
Strategic  
Alliances

Qumbet™  
Business  
Opportunity

Contact

# Products

- QUMBET COLLECTION
- QUMBET BUS SHELTER COLLECTION
- QUMBET NEWSPAPER KIOSKS
- QUMBET RETAIL BOOTHS COLLECTION
- QUMBET TELEPHONE BOOTHS COLLECTION
- SECURITY KIOSKS
- And**
- Multi - Function Kiosks**
- Ticketing Stands**
- Expo Booths**
- and Light Boxes and AD Panels**
- And**
- Custom models**



AD & Street  
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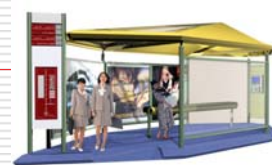
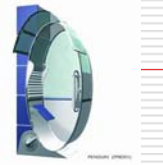
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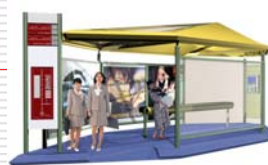
# Strategic Alliances

- Ram Pacific HK (Subsidiary of Koc Group)**
  - Finance Broker and Deal Maker
- Media Nation Inc. (Subsidiary of JC Decaux)**
  - Outdoor AD Operator
  - Qumbet SHG contract 3.rd participant
- Circle K (OK) Subsidiary of Li & Fung**
  - The NDA signed for Retail Operation of SHG Contract
  - Optional Operator of Kiosk Management projects of Qumbet
- Yaysat Turkey, (Subsidiary of Dogan Media Holding)**
  - Consultant of Newspaper Distribution
  - TR Partner
- Tentnology Canada**
  - The project base corporation for Beijing Olympic Games
  - The consolidator of Qumbet Canada, Manila and Bang Kong



# Qumbet™ Business Opportunity

- We are in a position to offer for the Qumbet™ concept and we are looking for partners to expand our business at their region in the next stage of development which will be establishing a global presence for our products.
- We are mainly interested in projects that are advertising related and encompass the whole range of street furniture fulfilling the municipalities' needs for a more modern approach to urban design and public use. This enables us to concentrate our resources and deliver superior design solutions for the whole range of products. We are also interested to serve potential customers in the food and beverage industry for all kinds of applications ranging from in mall point of sale kiosks to kiosks for school yards serving students. Out-door stadiums; airports, train and bus terminals; major media distributors; schools, hospitals, military and educational campuses, municipal and urban councils and local authorities are all potential users of the Qumbet™ systems and street furniture.
- We believe we are filling an important gap in this sector; if you need a street vending kiosk for commercial and/or any other use, please contact us. If you are interested to join our adventure of global adventure in this new and exciting business opportunity again please contact us and we will be delighted to send you all the information that you need.



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# Thank you,

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Please contact [narin@qumbet.com](mailto:narin@qumbet.com)

We appreciated that you visit  
our web site and login

[www.qumbet.com](http://www.qumbet.com)

And

We would like you to have  
amazing sight seen in China and  
spot Qumbet™ Products

